

Vinylpostcards

Records in postcard format accessible both analog and digital

- Inspired by the postcard records from the 60's and the 70's, and have been redeveloped with state-of-the-art technology
- Resilient and long lasting grooves
- Dynamic frequency response across the full audible spectrum
- High quality appearance and feel
- Design is fully customizable
- Playback on any manual record player



Playing time of
3:30 min at 45 RPM

The virtual Vinylpostcard



Integrate up to
20 songs,
videos,
pictures and
more!

- The marriage between analog and digital
- the card is the key to enter exclusive content
- unlock additional songs and more via image targets or identifier codes
- browser-based Web app (mobile & PC)
- Augmented reality app (android)
- integrate your own AR experience

- Exclusive single/EP/album
- Merchandise
- Promo tool
- Autograph card
- Fan box item
- Event ticket

Versatile format



trigger
engagement
with a "Wow"
effect!

Fast lead times

5-6 weeks
turnaround time
only!

What you need

- Vinyl master
- Artwork
- Order form & legal docs

What's included

- App integration (up to 3 Songs, links, videos or pictures etc.)
- Vinyl master cut
- Clear sleeve & Inlay card

Optional

- Test pressing
- Packaging
- Extended app package